POLY WORLD

About Us

Our fast-growing Poly World team already consists of 21 developers, game designers, artists, and creators that boast deep experience in building web3 products, gaming, and communities from the ground up. Above all, we're game lovers with a passion for inventing new ways to reinvent the medium. We're pouring all that expertise into a single shared vision: growing Poly World into one of the biggest names in Blockchain gaming. We want your passion, too! Want to get involved as a player, investor, or just a valued community member? Come check us out!

Vasco Rouw (34) has always been passionate about games; he programmed his first game when he was only thirteen. That was the start of his game company Vasco Games, which he was running for 15 years, where he managed to grow the company to 140 people and generated more than one billion app store downloads. After his game company, he started a company in the self-education industry where he helped more than 10,000 people with their financial knowledge. He has spent the last few years gaining experience in various blockchain technologies. Now he is using all his expertise and lessons from the previous 20 years to make Poly World a success.

Rik Hoekstra (31) started experimenting with flash gaming at 16, marking his entrepreneurial journey in gaming. Since 2013 he has owned and operated several projects, most of which are mobile games. As of 2022, Rik's most successful game has amassed over 34 million downloads and launched over 120 games. This experience in building and leading development teams will make a considerable contribution to Poly World's success. Due to Rik's expertise in game development, he has also developed a vast network within the gaming industry. All these things, combined with Rik's belief in NFTs and digital ownership, make him the perfect match for Poly World!

POLY Tokenomics

Allocation of POLY Tokens

- Advisors & Ambassadors — 140,000,000 — 7%
- Pre Seed — 140,000,000 — 7%
- Company Reserve — 120,000,000 — 6%
- Yield — 450,000,000 — 22,5%
- Launchpad — 200,000,000 — 10%
- Seed — 300,000,000 — 15%
- Foundation — 300,000,000 — 15%
- Founders & Team — 350,000,000 — 17,5%

100% — 2,000,000,000

POLY Token Sale

Total Supply:	2,000,000,000
Pre-Seed Allocation	140,000,000 (7%)
Pre-Seed Token Price:	0.006 USD
Pre-Seed Vesting Period:	1 year cliff; 10% unlocks every quarter
Seed Allocation	300,000,000 (15%)
Seed Token Price:	0.018 USD
Seed Vesting Period:	1 year cliff; 10% unlocks every quarter
Launchpad Allocation:	200,000,000 (10%)
Launchpad Price:	0.03 USD

Funding

Poly World has an initial fundraising goal of $6,240,000. We'll hit that target with two seed rounds, where we'll allocate 22% of the total supply of POLY.

There will be no soft cap, so there will be no returns made from the initial fundraising rounds. Instead, we'll use those funds to develop and launch the Poly World metaverse, according to the allocation shown in the chart below.

Allocation of Initial Funds

- Legal expenses — 7%
- Other expenses — 3%
- Marketing, acquisitions, and cooperations — 30%
- Expanding the development team and infrastructure for the Poly World game — 60%

Initial Funds 100%

Roadmap

Q1 2022
- **Founded** – Poly World is born!
- **Game Design Document** – We focus on the game design document, strategy, and road-map.

Q2 2022
- **Fundamental Team** – Based on the game design document, strategy, and roadmap, we build our core team.
- **First Polymon** – Our art team creates the very first Polymon!

Q3 2022
- **Social Media** – We can finally unveil the first concept art of Poly World and start building our amazing community.
- **Map** – We finish the first version of the Poly World map.
- **30 Game Models** – We create the first game models based on our concept art!

Q4 2022
- **Land Presales, Rounds 1 & 2** – We hold our first two rounds of Land presales. 100% of the funds raised will be used to develop the game.
- **Team Expansion** – We expand our team to accelerate game development.

Q1&Q2 2023
- **Land Presales, Rounds 3 & 4** – We hold our third and fourth rounds of Land presales. Again, 100% of the funds raised will be used to develop the game.
- **180 Polymons** – The first generation of 180 Polymons are 100% ready to fight for you!
- **POLY** – The POLY token is created on the Ethereum blockchain.

2023
- **Season One** – We launch the first official Season of Poly World! Who will become the best Polymon trainer in the metaverse in Season One?

2024
- **OG Tournament** – This is the beautiful moment when we organize our first Poly World Tournament, exclusively for our OGs! Top players will win some fantastic prizes.
- **Beta Gameplay** – Finally, the moment we've all been waiting for: the first beta on mobile and PC!
- **Land Public Sale** – We begin public land sales.
- **Fixing Bugs & Issues** – Fixing the bugs and issues discovered in beta gameplay.

Welcome to Poly World

Poly World is a metaverse game in which players collect, fight, train, and trade their very own Polymon!

Players in Poly World can own and alter elements of the game experience, itself. Make money by playing, use what you accrue to buy land, items, and more that affect the course of your gaming experience, work with other players to create your own fictional universe in Poly World, and strike it rich in a economy with a fiercely loyal human community behind it.

Does "Polymon" sound familiar? Good. We're building Poly World because we love the classic creature-collecting games that we grew up with. We think the world is ready for the next incarnation but, like, better.

We're taking the most addictive properties of Pokémon, the endless detail with uncovering in RPG masterpieces like Zelda, and multiplaying it all with the possibilities of web3. Sound exciting? We think so, too.

Problems (or Opportunities) in the Traditional Video Game Industry

"Business as usual" limits growth in the video game industry, if no one dares to innovate. Here's what we're looking to remedy with Poly World:

- **Centralized content and trading:** User-generated content in successful titles such as Pokémon, Zelda, and Roblox is centralized, not player-owned. Not only that, but trading and transactions of all virtual goods 'owned' by players is centralized, too. That limits players' rights and their ability to fairly monetize their creativity and skill.
- **No player impact:** Players have no control over game content and development, so they can't feel truly invested. Player actions have no real consequences on the game world, story, or road map.
- **Insecure transactions:** Game marketplaces are based on fiat currencies, which are vulnerable to credit card fraud and don't support microtrans Actions.

How Poly World Is Different

With Poly World, we're picking up torches the mainstream video game industry has carelessly tossed aside. We'll solve the problems above by integrating our game with web3 and blockchain technology.

- **Decentralized ecosystem**: Want to own part of the game you're playing? In Poly World, there will be no centralized limitations on ownership or transactions. Players have full rights over their generated and collected content.
- **NFTs**: All virtual items will be NFTs. This is the technology that allows players the freedom to sell, trade, rent, or use items on their own terms.
- **DAO & voting**: Players can vote on the decisions to shape the game through a DAO (decentralized autonomous organization).
- **Blockchain microtransactions**: Poly World uses the Ethereum blockchain and L2 blockchain solutions to power microtransactions, opening up an unimaginable world of possibility for players and creators.

Lands & Metaverse

In Poly World, the world map is made up of "Lands," which are blockchain-backed virtual tokens using the ERC-721 standard for NFTs.

Bottom line: you can legally own a portion of the Poly World metaverse. There are two types of Land in Poly World: Game Land and player-owned Land.

Game Land

Game Land is created and owned by the Poly World Company, and makes up about 35% of available Land on the world map. It's shared space, where players will engage in all of the action that makes the game great: complete quests, catch Polymons, meet friends, challenge opponents, win Polygums, collect resources and items, defeat bosses, spread flattering rumors about themselves, and much more!

Every season, we'll update and modify Game Land with new features or events to make sure it's always surprising and challenging for players.

Player-Owned Land

There are a whopping 149,729 plots of ownable, non-Game Land in the Poly World metaverse. With only 21,927 plots of Land reserved for partners, creators, and gamer rewards, there are 127,802 plots available for players to acquire. That's a lot of room for activities!

When you own Land in Poly World, the possibilities are endless – and every option includes the opportunity to earn POLY and monetize your virtual property.

POLY Tokens & the Poly World Economy

The Poly World economy will be built on POLY tokens, which is both our in-game currency and an ERC-20 utility token built on the Ethereum blockchain.
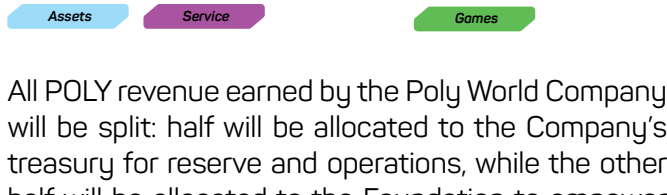
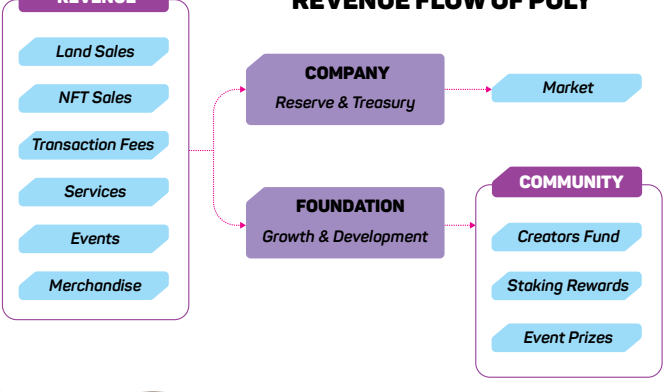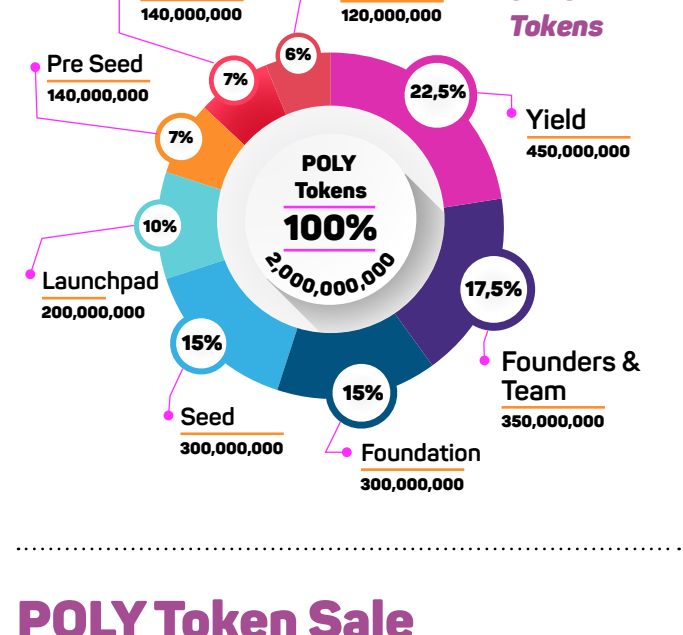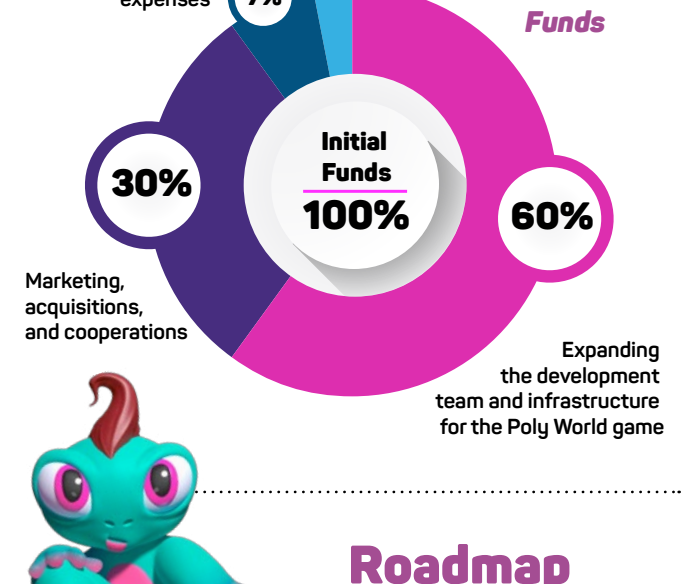In short, POLY is our in-game currency.

How We'll Use POLY Tokens

- **In-game currency**: Players spend POLY to pay for all in-game transactions, from tournament/event fees to item purchases. Creators spend POLY to buy Assets, Lands, and unlock new ways to interact with the world. How do you earn POLY? By completing certain activities, and having fun playing our game, of course!
- **Staking**: Holders will be able to stake their POLY on Land they own in Poly World, earning them passive income.
- **Governance**: POLY is also a Governance token that allows holders to cast votes in Poly World's DAO governance structure. Players might vote on upcoming content, game features, or big road-map decisions for future development.
- **Foundation**: In addition to having a really cool name, the Foundation is the DAO (decentralized autonomous organization) at the heart of Poly World. The Foundation will use its POLY to organize elements in the game world, like player rewards, creator funding, and tournaments/events with POLY prizes.
- **Transaction fee**: There will be a 5% fee on every transaction made with the POLY token. 50% of that fee will go to the Company Reserve and 50% will go to the Foundation. This is how we feed the Polymon, other wise they get a little bite-y.

TRADE	PURCHASE	PLAY	CREATE	GOVERNANCE
Polymon	Assets	Tournaments	Assets	Staking
Lands	Lands	Fees	Polygons	Voting
Assets	Abilities	Rewards	Land	

All POLY revenue earned by the Poly World Company will be split: half will be allocated to the Company's treasury for reserve and operations, while the other half will be allocated to the Foundation to empower the metaverse ecosystem and development.

REVENUE FLOW OF POLY

- REVENUE
  - Land Sales
  - NFT Sales
  - Transaction Fees
  - Services
  - Events
  - Merchandise
- COMPANY — Reserve & Treasury
  - Market
- FOUNDATION — Growth & Development
  - COMMUNITY
    - Creators Fund
    - Staking Rewards
    - Event Prizes